

WHAT TO DO NOW



Real Estate Actions in the Face of the Coronavirus Crisis



REACH OUT TO YOUR DATABASE

Change scripting to focus on building relationships and offer help relevant to today.



OFFER VIRTUAL SHOWINGS AND VIRTUAL CONSULTS

Ylopo updated your home search sites for your clients/leads to request "virtual" showings and open houses. Now leverage your Virtual Home Buying Program page!



USE THE NEW DYVA VIRTUAL SHOWINGS TOOL IN MISSION CONTROL

Ylopo developed a free tool for you to quickly create virtual showing videos to send to clients and post online.



COMMUNICATE WITH VIDEO

When you get comfortable, you will realize video is so effective it will become your go-to approach for personalized communication.



RAMP UP REMARKETING

Focus on remarketing to uncover opportunities to connect with your existing clients and cultivate new relationships.



REVAMP YOUR BRANDED SITE

Add Ylopo's Virtual Showing Program page; add local Covid-19 resources.



LEVERAGE THE YLOPO SUCCESS COMMUNITY ON FACEBOOK

Our clients are generously posting their strategies and ideas every day for the benefit of the community. Join in the conversation!

